



STUDIO FROÖ

What we offer



ABOUT US

We associate flowers with the most precious and beautiful moments of our lives, yet the road many flowers travel before they end up in a bouquet or a floral arrangement is paved with injustice and a high carbon footprint. We at Studio Frö are working to create a more sustainable and ethical flower industry, one beautiful bouquet at a time. That is why we use sustainably grown seasonal local flowers whenever possible.

The flowers we use are grown in conditions that have a minimum impact on nature; that means avoiding greenhouses that require heating, not using pesticides or having flowers flown hundreds of kilometres by aeroplane. In Finland, the season for field grown cut flowers starts in April/ May and ends in October. Outside this season, we prefer to use dried natural materials and flowers from our carefully selected growers in Finland and Europe, transported by road from the Netherlands. Everyone at Studio Frö is committed to delivering a better and fairer floral service experience.

EVENT FLOWERS

Studio Frö delivers customised flower arrangements for events of all sizes. Whether it's an event for your employees, a PR launch or a customer event, we will create bespoke floral arrangements to complement the colour scheme, nature and style of your event.

As professionals in visual design, we will take into account the overall look and feel of the event, and deliver flowers to match it. Beautiful flower arrangements create the perfect mood for an intimate dinner for a few selected guests, while our fabulous and eye-catching floral centrepieces for larger events will undoubtedly be marvelled at and shared by your guests in social media.





CORPORATE GIFTS



At Studio Frö, we love to use domestic cut flowers, which are increasingly popular and, being the ethical choice, also deliver added value. The domestic origin of items is also a key value for many companies and brands. A corporate gift in which each element is carefully curated will make an impact on the recipient. We are continuously working to identify growers who share our values and meet our requirements. Ensuring that the flowers create the right visual impression in terms of colour and style and match the overall feel of the corporate gift is important to us.

We seek to create the best colour and variety combinations without compromising the ethics. In May –September, when domestic flowers are in season, we have an abundance of flowers to choose from. In the winter season, we draw on our endless creativity to compose spectacular floral designs from greenhouse grown Finnish flowers, dried flowers and European flowers.. Opportunities for using flowers in corporate gifts are practically endless: bouquets, flower gift boxes, flower wreaths, dried flower wreaths, DIY packages, green plants, to name just a few. We can help you design just the right floral product to make your corporate gift a real experience!



WEEKLY BOUQUETS

An individual flower delivery customised to your needs can be delivered weekly, or once or twice a month, to brighten up the office and bring joy to your employees or customers.

Any colour or brand style preferences will be taken into account when we create a bouquet suited to your needs. In connection with the flower delivery, we will also provide information about the origin of the flowers and the types of flowers included in the seasonal bouquet or arrangement.



FLOWER GIFTS FOR CUSTOMERS AND PARTNERS

A floral message delivered by Frö is the perfect way to congratulate or thank someone. In the Helsinki region, we can deliver flowers to the recipient's doorstep, or bring the bouquet to your office in connection with your weekly flower delivery – whatever suits you best.

To help you pick the right bouquet, we offer a selection featuring three sizes: Frö S €35, Frö M €50 and Frö L €75. Special bouquets are also available for all budgets. The delivery charge depends on the distance. You can also pick up bouquets from our studio in Töölö at Ruusulankatu 14.

FLOWER ARRANGEMENT WORKSHOPS

Our flower arrangement workshops bring out the creativity in participants and provide an opportunity to relax in a beautiful floral environment. The workshop begins with a briefing on the materials and techniques used, and a practical demonstration for informative and inspirational purposes. Participants are then free to create their own, unique floral design without any pressure; the sense of achievement comes from simply working on something in a relaxed atmosphere.

The flower arrangement workshop is great entertainment for occasions such as a team summer party. For instance floral arrangements created in the workshop could be displayed at the banquet table, and when the party is over, everyone can take their own piece home. As a team-building exercise, your employees can work together to build a large flower installation, which can be used as background for photographs.



STUDIO
FRÖ

CREATING A BETTER WORLD,
ONE BOUQUET AT A TIME.

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